



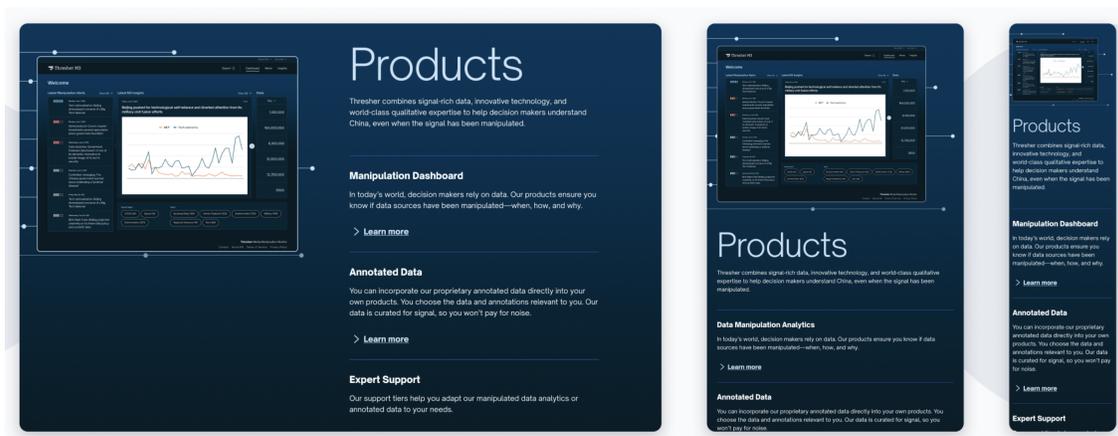
#19  
October 2021

THIS MONTH —

# Defining Culture

Last month, our team set aside time to engage in conversations that focus on our future as an organization, our dedication to our values, and our quest to make an impact in the world. Sparked by two blog posts about **diversity** and **growth** from our CEO **Chris Russo**, we've asked questions like, "How do we define diversity?", "Where are the connections between what drives us as individuals versus what drives us as an organization?", and "How can we create positive impact?" Our annual company retreat ("retreat yo' self") in the NC mountains provided a forum to have these conversations in a focused environment and, better yet, in person. Team members reflected upon the work we'd done to discuss areas for improvement, offer up forward-thinking ideas, and spark excitement for the year to come. We came away with energy and perspective and are confident that retreats will continue to serve as the vehicle, and discussion as the engine, towards building a future we are proud of.

## 🏋️ Featured work —



Building a website on Webflow for the first time, we needed to make sure we covered all our bases when it came to executing to the same standards as any of our other CMS projects. Our design team built the site from scratch, allowing more bandwidth for the development team to focus on other custom development needs that Thresher had prioritized in parallel. In the end, Webflow provided an excellent option for a client who wanted a custom-designed, easy to maintain, simple site when their budget didn't offer the flexibility to leverage other comprehensive off-the-shelf CMS solutions.

[Read the case study →](#)

## ★ The more you know —

[Reflections on Diversity, Equity & Inclusion at Savas →](#)

The worst kind of group for an organization that wants to be innovative and creative is one in which everyone is alike and gets along too well.

Chris Russo, Savas Labs

[Growth at Savas and What Drives Us →](#)

If we truly believe in our mission and vision, we carry an obligation to grow, as doing so will make the world a better place by definition.

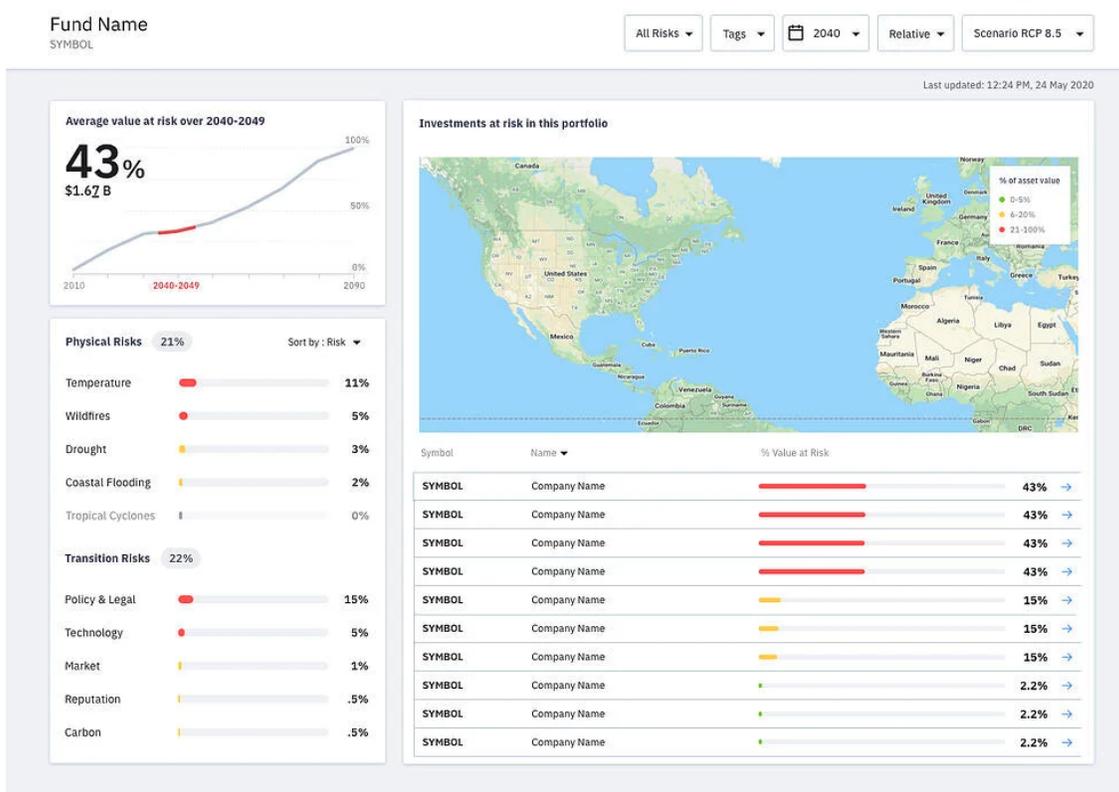
Chris Russo, Savas Labs

[Sappy Team Appreciation Post →](#)

A short post of appreciation towards the team at Savas.

Maddy Bishop-Van Horn, Savas Labs

## 📣 Client shoutout —



Big client shout out to Climanomics! With business leaders beginning to see growing financial losses from climate-related catastrophic weather events, such events often remain unaccounted for on balance sheets, leaving companies and investors unprepared and exposed. The Climanomics platform (that we've helped build alongside their team) can help. Savas Labs is proud to partner with Climanomics and we're looking forward to aiding their growing impact in the months ahead.

[More about Climanomics →](#)

## Meet the team —



Savas is proud to welcome Claudine Dusablon to our team!

Originally from San Francisco, Claudine comes to us with 17 years of experience in human resources—leading efforts in talent acquisition, employee relations, comp and benefits, compliance, and performance management. Her career in human resources includes stints at McKinney and at VF Outdoor Americas as a corporate recruiter for The North Face, JanSport, Eagle Creek, and Lucy activewear brands. Claudine loves to read and is a big sports fan, wannabe foodie, and mama to two humans, two dogs, and a cat.

[Claudine's Profile →](#)

# 🎉 And now, a GIF —

Our 2021 company "Retreat Yo-Self" was a success!



# 🚀 Closing thoughts —



“As we continue to expand our resources and look to the future, we imagine extending well beyond the small contributions we’ve made thus far. Bringing new

ideas into the world is complex, unpredictable, challenging work. We have many ideas, yet we know ideas are cheap. Battle testing them in the real world to determine if they have legs or not is less so. Never running with them, however, is not an option I'm willing to consider."

- Chris Russo

If you are interested in purpose-driven ideas (and battle testing them), reach out! We're hiring.

[See our open positions →](#)

Thanks for reading!

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