

THIS MONTH —

## Happy Holidays from Savas!

As we head into the holiday season, we look back on a fantastic year here at Savas Labs and look forward to the future. As an organization and individually, we learned a lot and hope to continue to grow as we head into 2022. We may not know exactly what the next year looks like, but we can look back proudly at the work we've accomplished and confidently at the positive impact we've made in our community.

So here's to our wonderful clients, partners, Savasians, and more!

Happy Holidays from Savas Labs.

 **A Brighter 2021 —**



Coming out of a tough 2020, our team put their heads together to ask, “What can we do to make 2021 better?” Labs™ was the perfect forum to brainstorm and stretch our creative abilities to bring some positivity into the new year.

The result was [brighter2021.com](https://brighter2021.com) — a place to list your wish for the new year and launch Ava the Owl into the stars. The first 505 wishes launched, raised \$1.01 each (man, we really do love palindromes) for Urban Ministries of Durham and we were proud to recently surpass that goal with a total of 511!

While 2021 was certainly filled with similar uncertainties as last year, we hope some of these wishes came true:

“For the world to be filled with a little more love, humility, kindness, and compassion.”

“Make the digital space more equitable, accessible, and inclusive.”

“For everyone who wants a vaccine to have access to a vaccine.”

We’re still accepting responses if there are any last-minute wishes for 2021 you’d like to get in. 😊

[Send in a wish →](#)

★ **The more you know —**

**Application Performance  
(A Skillshare)**

Assessing application storage, memory, and performance.

Brian Vuyk, Lead Web Engineer

**Alt Text for Accessible  
Animations**

It's important to provide text alternatives for non-text content — even animations.

Sean O'Shea, Lead UX Design Strategist

**Leveraging the Airtable  
API**

One of the challenges to creating an MVP is handling data.

Alex Manzo, former Full-stack Developer

**Modern Web Content  
Architecture Series (Part  
1)**

The year is 2021 and so is the number of different web content tools and frameworks at our disposal, it seems.

Devan Chase, former Web Engineer / Madeline Streilein, former Full-stack Developer

 **Client shoutout —**



Health. Wellness. And Wonders.

Big client shoutout to our friends over at The Center For Discovery! Earlier this year, we partnered on a discovery effort to audit their site and highlight opportunities for improvement.

Located on 1,500 acres two hours from New York City, TCFD is a major research and specialty center that offers residential, medical, clinical, and special education programs as well as world-class Music and Creative Arts Therapy, Adapted Physical Education, and a biodynamic agricultural program, among other unique services. Over the last seven years, The Center for Discovery has generated \$1.075 billion of economic impact for the State of New York and continues to make an impact today.

**[More about TCFD →](#)**

## Meet the team —



Shoutout to one of our fearless leaders, Ben!

As our Chief Operating Officer, Ben leads business development, marketing, and operational efforts. His enthusiasm, creativity, and strategic mind help us keep our work on the cutting edge and push the limits of our capabilities.

A few little-known facts about Ben:

1. He is currently fixing up a 1963 Mercury Comet.
2. His favorite way to head into the office is the GoTriangle Bus.
3. He loves Pittsburgh Sports and hip-hop.

[Read about a holiday tradition Ben started →](#)

## And now, a GIF —

'Tis the season!



## Closing thoughts —

We're hiring for a variety of roles and will continue to grow in 2022. If you want a career that gives you the opportunity to grow and learn as a professional, reach out!

[See our open positions →](#)

Thanks for reading!

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