

THIS MONTH —

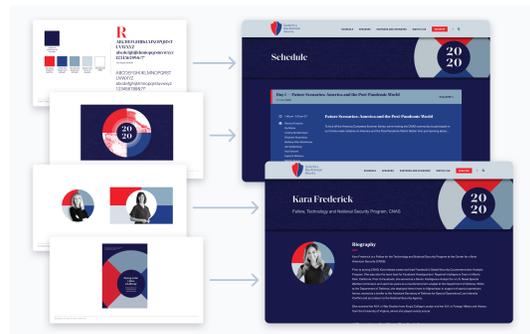
The Rise of Virtual Events

Many conferences, events, and gatherings were cancelled or delayed in the wake of the current global pandemic with hopes of rescheduling later in the year. But as cases in some areas of the U.S. increase, many events have chosen to adjust on the fly and take their normal in-person event online. Having recently completed a fair amount of research in the virtual event space for one of our clients, we thought we'd share more about the rise of virtual events and conferences.

Featured work —

Last month, our client partners at the Center for a New American Security (CNAS) came to us with a challenge. As logistical plans for the 14th annual CNAS National Security Conference became more complex, we helped research options that would make a virtual event possible. In the matter of a few weeks, we were able to deploy a scalable solution that has served thousands of simultaneous conference viewers.

[View the case study →](#)



★ The more you know —

[Best virtual business conferences of 2020 →](#)

Because of the pandemic, many conferences are easily accessible and affordable virtually.

Nicole Kunz, Divvy

[How To Make Virtual Conferences Better →](#)

Two million professionals were polled on how to make virtual conferences better— here are their top 10 hacks.

Ryan Holmes, Forbes

[College VR Class Reinvents Itself to Research Book on Virtual Collaboration →](#)

Eight students are now part of an immersive research sprint on the future of work and remote collaboration.

Newsroom, Chapman University

[Conventions industry reopens after a months-long shutdown →](#)

Some events return and plan for temperature checks, distancing, reduced capacity and contactless registration.

Contessa Brewer & Katie Young, CNBC

📣 Client shoutout —

Special shout out to the **Durham Sports Commission** who launched a newly redesigned [durhamncsports.com](#) this month with the help of our team. During the pandemic they've been going virtual as well hosting weekly video game tournaments hoping for more sports on the horizon. Read more about how we leveraged WordPress to redesign their site with key audiences in mind.

[View the case study →](#)



🎉 And now, a GIF —



Even one of the best shows ever can be produced completely via video conference!

😊 Meet the team —

Meet **Alex Manzo**. Alex got their start in college athletics (they have many great stories) before becoming a Frontend Developer here at Savas. Alex has two adorable dogs — Oh and speaking of virtual conferences — Alex sat on a virtual panel this week at NC Tech’s Diversity and Inclusion Conference! Wanna work with teammates like Alex?



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