

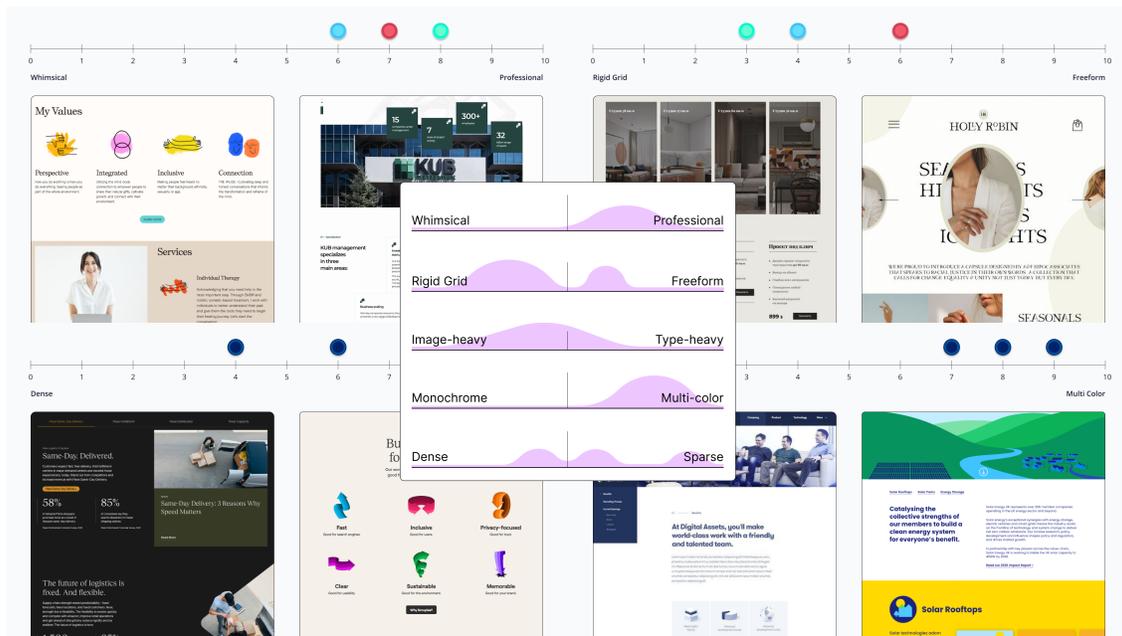
THIS MONTH —

## New Chapters

Here at Savas, change and the growth that comes with it drives us. That's why **Excel is one of our core values**. What's more, driving change for the betterment of those around us is a common thread between all of our clients. It's a large reason why we choose to work with them and are so proud to promote both our work and theirs in places like this newsletter.

New chapters in life and in industries can be an unsettling prospect for those who may be averse to change. We can relate just as much as anyone else (new tech isn't always the easiest or most fun to learn!), but we understand that with that uncomfot comes the opportunity to do more and to do better. An individual's and an organization's capacity to do better, though, is often reflected in the support system they have around them. At Savas Labs, we aim to be that support system both for our clients as well as our team members as we all face those new chapters together.

### **Featured work — Spectrum Polling Exercise**



This month we wanted to highlight a process closely connected to the early stages of a website redesign - Spectrum Polling.

As a recent client kicked off their redesign with us this month, we wanted to ensure that we were taking the opportunity to fully understand our client's desired visual direction of the site. Using visual references, our design team gathered feedback from stakeholders on key characteristics of the potential layout like professionalism, content versus image weights, use of colors, and more. The result was a visualization aimed at informing the direction of our next stage in the redesign process - Moodboarding.

[You can learn more about our design team and their work here.](#)

## ⚡ The more you know —

### [From School to Work: All Remote](#)

Who doesn't love a good throwback to their first day of their first job during their first pandemic? Take a look at one of our UI/UX Designer's journey with us!

Jenna Spanswick, Savas Labs

### [Preparing For Your Next Chapter? Start With These Four Steps](#)

New year, new transition? Before you jump, read these four tips for how to land in the right place for you.

Kristi Hedges, Forbes

### [Starting a New Chapter](#)

Practical steps for a positive start to your new

[in Life? Here are 7 Ways to Make the Change Positive](#)

chapter, whether that's in your career or life in general.

Patti Johnson, Success

[How to Change Careers When You've No Idea What To Do Next](#)

Stuck in a job that isn't you? Ready for a career change but have no idea what else you could do or where to start?

Richard Alderson, Career Shifters

 **Client shoutout —**



Shoutout to a very exciting client of ours, Blokhaus. Blokhaus is a marketing and communications agency, moving at the speed of blockchain and Web3. They believe that in order for blockchain to really matter it has to solve a problem for the end user and they always aim to deliver thoughtful and creative-led campaigns that bring ideas to life in innovative ways.

Be on the lookout for exciting updates regarding their digital presence soon!

[More about Blokhaus →](#)

 **Meet the team — Rowan Murphy**

On Friday, February 4th our Lead Web Engineer, Dan Murphy and his wife Ashley became parents to a beautiful and healthy baby boy! Rowan Fox Murphy (yes, his middle name is



connected to The X Files) joins the Savas Labs team as a Development Manager in Training and we can't wait to see what he can do!

Congratulations to both Dan and Ashley on their first child, we wish you all the best as you take these next few months to build a bond that will last a lifetime.

## And now, a GIF —

Let's all blossom!



## Closing thoughts —

Growth and success from new chapters is not a given. It takes time, effort, and preparation. If you're entering a new stage in your organization's digital life, we would love the opportunity to support you through what we call a simple discovery session. Find out more and book a time by following the below link.

[Book a Discovery Session →](#)

Thanks for reading!

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